

About our sponsors



Bastion is a multi award-winning marketing and communications consultancy dedicated to the video games space. Since 1992, our mission has been to empower games companies to thrive and grow. We've done this by connecting deeply with communities and sharing stories in the most impactful ways. Within Bastion there are four distinct divisions:

- Pinpoint** – influencer, social media and community
- Folgate** – corporate storytelling and crisis comms consultancy
- G2M** – helping developers and publishers with strategic planning, go-to-market plans and activation
- Bastion** – product strategy and communications

Current clients include Amazon Games Studios, Epic Games, Riot Games, Square Enix, Bandai Namco, Poncle, IO Interactive, Secret Mode, Wizards of the Coast and ReedPop. Based in Shoreditch, London, Bastion co-owns Develop:Brighton and the Develop:Star Awards, and is the founding partner of OneVoice, a global network of video games focused consultancies.

bastion.co.uk



Green Man Gaming is a UK based technology company operating in the video game industry space as an e-commerce retailer, distributor and publisher of video games worldwide. Founded on the notion that “Games are for everyone”, Green Man Gaming apply this philosophy to all aspects of their work, which spans from community outreach to charity partnerships, including the launch of Green Man Gaming Charity Bundles, and support for GamesAid and SpecialEffect, as well as being an active member of UKIE.

greenmangaming.com



k-ID enables any user, regardless of age or location, to have an age-appropriate and locally compliant online experience. Through its suite of tools for developers, publishers, and platforms, k-ID solves the complex issue of privacy and online safety for young audiences on a global scale. Clients include Discord, Twitch, Hasbro, Another Axiom, Supercell, and many more. For more information, visit our website.

k-id.com



Litmus is the trusted IR35 compliance partner for medium and large organisations – combining deep legal expertise with smart automation to deliver clear, defensible, and scalable contractor status assessments.

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Saffery LLP is an adviser to individuals and businesses across a range of industries, including the video games sector, providing market-leading accountancy, audit, business advisory, tax and VAT services. Founded in 1855 by Joseph John Saffery, it is currently the 15th largest accountancy firm by UK fee income. For further information, please visit our website.

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Media partner



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wiggin

Games Summit 2025

We're delighted to welcome you to the Ham Yard Hotel for the annual Wiggin Games Summit.

We'd like to thank our sponsors [Bastion](#), [Green Man Gaming](#), [k-ID](#), [Litmus Technology](#) and [Saffery LLP](#). All are leaders in their respective fields, and we are proud to partner with them. Their support has helped us keep the Wiggin Games Summit free to attend. If you want to meet one of them and don't manage to do so at this event, then just let us know and we can put you in touch.

About Wiggin

Wiggin is an award-winning, full-service law firm that specialises in media, entertainment, technology and IP.

Our games team is one of the largest dedicated games practices in Europe and represents a range of clients from across the industry, including indie studios, global publishers, IP owners and technology and service providers.



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Pre-Summit Sessions

Time	Session	Presenters
1:15-1:45	Not every problem is a nail - handing regulators alternatives to a hammer	<ul style="list-style-type: none">• Dr Celia Pontin (Director of Public Policy and Public Affairs, Flux Digital Policy)• Verónica Pérez Lima (Policy Advisor, Flux Digital Policy)
1:15-1:45	Building safe & thriving player communities	<ul style="list-style-type: none">• Luc Delany (Chief Corporate Affairs Officer, k-ID)• Nate Sawatzky (Head of Trust & Safety, Supercell)

Programme

Time	Session	Presenter / Participants
2.00	Welcome	Paul Gardner (Partner, Wiggin)
2.10	There's no such thing as the games industry	Nicholas Lovell (Director, Spilt Milk Studios, industry advisor)
2.30	The endless game: competing in the live service era	Louise Wooldridge (Senior Research Manager, Games, Ampere Analysis)
2.50	The power of connection: is marketing without community enough to build a successful games business?	Moderator: Dr Celia Pontin (Director of Public Policy and Public Affairs, Flux Digital Policy) <ul style="list-style-type: none">• Hilmar Petursson (CEO, CCP Games)• Jo Goodson (Non-Executive Director, Devolver Digital)• Shanti Bergel (Managing Director, Transcend Fund)
3.15	How are studios adapting to AI's evolving role in game creation?	Moderator: Jonty Cowan (Legal Director, Wiggin) <ul style="list-style-type: none">• Jon Gibson (Global Head of Transformation and Technology, Keywords Studios)• Stuart Muckley (Founder & CEO, Code Wizards)• Susan Cummings (Co-Founder, 10six Games)
3.40	Break	
4.10	Welcome back	Peter Lewin (Partner, Wiggin)
4.15	Game over for gamers – smashing the stereotype with smarter segmentation	Moderator: Ravi Viji (Managing Director, Bastion) <ul style="list-style-type: none">• Greg Weller (Head of Gaming Partnerships, Generation Media)• James Binns (Executive Chairman, Network N)• Maria Sayans (CEO, ustwo games)
4.40	'Show me the money' – when monetisation meets regulation	Moderator: Isabel Davies (Senior Associate, Wiggin) <ul style="list-style-type: none">• Andrew Tomlinson (Director of Public Policy, EMEA, Electronic Arts)• Dr Celia Pontin (Director of Public Policy and Public Affairs, Flux Digital Policy)• Khalid Hadadi (Director EU Public Policy, Roblox)• Rafal Kloczko (Deputy General Counsel, Epic Games)
5.10	State of the Games Market	Kartik Prabhakara (Founding Partner, Aream & Co)
5.30	What next? A continuing winter or the appearance of green shoots?	Moderator: Chris Dring (Editor-In-Chief and Co-Founder, The Game Business) <ul style="list-style-type: none">• Chris van der Kuyl (Chairman, 4J Studios)• David Gardner (General Partner, London Venture Partners)• Lisa Opie (Chair, ScreenSkills)• Paul Sulyok (Founder & CEO, Green Man Gaming)
6.00	Close and drinks	